

Capacity-building for Digital Trade Unionism

Seminar

CGIL - Corso d'Italia 25, 00198
 Rome, Italy
Room F. Santi (1st floor)

30 November – 1 December 2023

*Working languages: English, Italian,
 Spanish*

DRAFT Agenda

November 30: Day One	
13:00 – 13:30	<u>Arrival and welcome coffee</u>
13:30- 14:00	<u>Welcome and Introduction</u> Tea Jarc, ETUC Confederal Secretary Luigi Giove, CGIL Confederal Secretary
14:00 – 15:30	<u>Mapping of digital circumstances in national contexts</u> Participation workshops to share conditions on the ground
15:30 – 16:00	<u>Coffee Break</u>
16:00-17:00	<u>Countering far-right strength in the digital sphere</u> Mapping the violence - Anna Chiara Manzo, Fondazione Di Vittorio Tom Shannon, ETUC Advisor <i>Followed by group discussion</i>
17:00-18:00	<u>Technical and political aspects of using GDPR in trade unions</u> Juri Monducci, Lawyer and responsible for GDPR in CGIL Alessio De Luca, CGIL responsible of project office “Labour 4,0”



December 01: Day Two	
09:30- 10:30	<u>Presentation of Action Europe and European Digital Trade Unionism</u> Tom Shannon, ETUC Advisor
10:30- 11:00	<u>Coffee Break</u>
11:00-12:30	<u>Campaigning – Winning from the ground up</u> FLAI CGIL, CGIL “Organising migrant workers in agriculture” Daniele Carchidi, SLC CGIL “Organising workers in the communication sector” <i>Followed by group discussion</i>
12:30-14:00	<u>Lunch</u>
14:00-15:30	<u>Data driven decision making – Proactive planning for change</u> Federica Cochi, Apiqa Cgil (tbc) Kate O'Sullivan, Forsa/ ICTU <i>Followed by group discussion</i>
15:30-15:45	<u>Coffee Break</u>
15:45-16:30	<u>Producing your own successful campaign</u> <i>Action plan collective laboratories</i>
16:30-16:40	<u>Conclusions and Wrap-up</u> Tom Shannon, ETUC Advisor

