

DEFINITION

Social performance is a complex corporate issue that addresses management and enterprises policies, which are compatible with the objectives and the values of society. While initially applied mainly in relation to concerns of shareholders, stakeholders and state welfare, there is a growing interest in locating CSP in much broader contexts of innovation patterns and trajectories. The focus of these new lines of enquiry are relying on community-led CSP policies engaged with socially innovative forms of work organization and solidarity relationships between enterprises, citizens and actors within and beyond territories.

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