

International conference

Making Globalization:
the Integration of the World Economy in the late 20th century

17-18 October 2018

Sala seminari 2 – Second floor - Via del Santo 28
Department of Political Science, Law and
International Studies (University of Padova)

Programme

17 October 2018

9.45: Welcome address

10.00-13.00 - Session 1: Trade, commodities and globalization

Chair: Lorenzo Mechi (University of Padova)

Discussant: Massimiliano Trentin (University of Bologna)

Elizabeth Ingleson (Southern Methodist University, Dallas) – Making “Made In China:” American importers and the China market in the 1970s”

Francesco Petrini (University of Padova) - Pioneers of globalization: the oil industry.

Coffee break

Marco Bertilorenzi (University of Padova) – Commodity Futures and the European Commission

Lucia Coppolaro (University of Padova) – Globalizing trade: The Uruguay Round of GATT negotiations (1986-1994)

13.00-15.00: lunch

15.00-16.00

Keynote speech: Andrea Colli (Università Bocconi, Milano) – The role of multinationals in the making of globalization

Coffee break

16.30-18.30- Session 2: New economic and political paradigms

Chair: Lucia Coppolaro (University of Padova)

Discussant: Emmanuel Mourlon-Druol (University of Glasgow)

Roberto Ventresca (University of Bologna) – A Paradigm shift? The OECD and the remaking of global economic targets (1970s-1980s)

Fritz Bartel (Yale University) – Anything to Avoid Austerity: Explaining the Socialist Embrace of Finance Capitalism in the 1970s

Hildete de Moraes Vodopives (Université Paris-Sorbonne) – Factors boosting foreign direct investments in Brazil (1990s-2000s)

18 October 2018

9.00-10.00

Project report: Michel-Pierre Chelini (Université d'Artois, Arras) – Wages and globalization in the 1980s-1990s: a turning point? A presentation of the first outcomes of the international research project WAGE

Coffee break

10.30-12.30 - Session 3: Globalization and national social compacts

Chair: Andrea Caracausi (University of Padova)

Discussant: Giovanni Bernardini (European University Institute)

Karl Lauschke (University of Bochum) – Globalization: The case of the iron and steel industry

Vincenzo Maccarrone (University College Dublin) – A Faustian pact with neoliberalism? Capital and Labour in the Republic of Ireland

Edmondo Montali and Adolfo Pepe (Fondazione Giuseppe Di Vittorio, Roma) – Globalization and the Italian trade unions: the crisis of national labour

Scientific and organizing committee:

Marco Bertilorenzi (DiSSGeA, Università degli Studi di Padova)

Michel-Pierre Chelini (Université d'Artois, Arras)

Lucia Coppolaro (dipartimento SPGI, Università degli Studi di Padova)

Lorenzo Mechi (dipartimento SPGI, Università degli Studi di Padova)

Francesco Petrini (dipartimento SPGI, Università degli Studi di Padova)